



2nd Conference of the  
**International Association for Cognitive Semiotics**  
 (IACS 2016)  
 Faculty of Philosophy and Sociology,  
 Maria Curie-Skłodowska University in Lublin



**UMCS**  
 WYDZIAŁ FILOZOFII I SOCJOLOGII

**Monday, June 20th**

8:00 – 9:00	<b>Registration</b> (Faculty of Philosophy and Sociology building [Phil], hall)			
09:00 – 09:25	<b>Opening</b> (Aula, Phil) Ryszard <b>Dębicki</b> , Vice-Rector of the Maria Curie-Skłodowska University			
09:30 – 10:30	Plenary Lecture (Aula, Phil): Eva <b>Jablonka</b> (Tel Aviv University) <i>Language, imagination, and the evolution of autobiographical memory</i> chair: Piotr Konderak			
10:30 – 10:45	Coffee break (room 3, Phil)			
Rooms:	<b>A</b>	<b>101</b>	<b>201</b>	<b>4 (RW)</b>
	[intersubjectivity] chair: J. Zlatev	[cultural influences] chair: M. Krawczyk	[multimodal] chair: G. Sonesson	[theme session1]: <i>Peircean Cognitive Semiotics</i>
10:45 – 11:15	Elżbieta <b>Wąsik</b> <i>Exposing the Dialogical Nature of the Linguistic Self</i>	Hee Sook <b>Lee-Niinioja</b> , <i>Multiple Cognitive Signs of the Shaman Drums as Sami's Worldview, Identity and Cultural Heritage</i>	Elżbieta <b>Chrzanowska-Kluczevska</b> , <i>Verbal and pictorial narrativity – a case of intermediality</i>	Marta <b>Caravà</b> , <i>A Semiotic Turn in Cognitive Science?</i>
11:15 – 11:45	Henryk <b>Kardela</b> , <i>Liberating the signified from the signifier: remarks on E. Cassirer's philosophy of language</i>	Jean <b>Lassegue</b> , <i>Are Objective Sciences Really Off-culture Productions?</i>	Devon <b>Schiller</b> , <i>Faces Seen, Heard, and Felt: The Intermedial Haptic Archive in Facial Recognition Training</i>	Claudia <b>Cristalli</b> , <i>Logic Materialiter. The relevance of psychophysics in Peirce's account of reasoning</i>
11:45 – 12:15	Victor <b>Rosenthal</b> , <i>Semiotic institution of inner life</i>	Aleksei <b>Semenenko</b> , <i>Semiotics of non-sense: How can something that does not exist have meaning?</i>	Maira <b>Avelar</b> , <i>The emergence of multimodal metaphors in the political-religious discourse: a comparative analysis</i>	Francesco <b>Bellucci</b> , <i>Diagrams as Cognitive Technologies</i>
12:15 – 12:45	Barbara <b>Fultner</b> , <i>The role of the imagination in semiosis</i>	Piero <b>Polidoro</b> , <i>Left-right orientation in images: aesthetic preference and cognitive processes</i>		Discussion
12:45 – 14:00	Lunch (restaurant "Bazylika", Hum)			
Rooms	<b>Aula</b>	<b>101</b>	<b>201</b>	<b>4 (RW)</b>
	[lang eva] chair: M. Rządeczka	[language&vincinities] chair: K. Żyśko	[Peircean] chair: C. Cristalli	[theme session2]: <i>Blending Multimodal Inputs</i>
14:00 – 14:30	Hannah <b>Little</b> , Bart <b>de Boer</b> , <i>Did the pressure for discrimination trigger the emergence of combinatorial structure?</i>	Niklas <b>Johansson</b> , <i>Sound symbolic implications for deictic words a fundamental word class</i>		Ewelina <b>Prażmo</b> , <i>Meaningful Forms. Cognitive Analysis of the Semantic Contribution of a Font Type to a Text</i>

Rooms	Aula	101	201	4 (RW)	
14:30 – 15:00	Giuseppe <b>Maiorano</b> , <i>Water, Air, Earth and Fire: detecting the origins of human oral language from the imitation of environmental sounds</i>	Anu <b>Vastenius</b> , Jordan <b>Zlatev</b> , Joost van de <b>Weijer</b> , <i>Constituent order in pictorial representations of events is influenced by language</i>	Aleksandra <b>Paśławska</b> , <i>Visual semiotics: decoding pictorial signs in contemporary advertising</i>	Agnieszka <b>Libura</b> , <i>Blending Refugees Problem. An Analysis of Humorous Conceptual Integration</i>	
15:00 – 15:30	Przemysław <b>Żywicznyński</b> , Sławomir <b>Waciewicz</b> , <i>Pantomime in language evolution</i>	Skirmantas <b>Junevicius</b> , Eugenija <b>Juneviciene</b> <i>Categorization and meaning-making</i>	Alin <b>Olteanu</b> , <i>Towards a (bio-)semiotics of sexuality</i>	Joanna <b>Jabłońska-Hood</b> , <i>Multimodality and its Impact on the Notion of Linguistic Disparity that Creates Humour</i>	
15:30 – 16:00	Jonas <b>Nölle</b> , Stefan <b>Hartmann</b> , Peeter <b>Tinits</b> , Michael <b>Pleyer</b> , <i>Investigating the emergence of over specification in an Iterated Learning setup</i>	Joanna <b>Rączaszek-Leonardi</b> , Michał <b>Denkiewicz</b> , Agnieszka <b>Dębska et al</b> , <i>Language as a coordinative tool in wine recognition and description: influences from two time-scales</i>	Donna <b>West</b> , <i>Seeing the Unseeable: Abductions as Creative Firstness</i>	Agnieszka <b>Mierzwińska-Hajnos</b> , <i>Words, Images and Beyond: On a Multimodal Character of Conceptual Blends Appearing in the 2015 Polish Political Campaign Posters</i>	
16:00 – 16:30	Fabian <b>Bross</b> , <i>The origin of the headshake</i>	Vlado <b>Sušac</b> , <i>Metaphor identification problem or can we extract water from the lake?</i>	Jack <b>Wilson</b> , Hannah <b>Little</b> , <i>A Neo-Peircean framework for experimental semiotics</i>	Rafał <b>Augustyn</b> , <i>Multimodality in Science Communication: How to Create a Successful Blend?</i>	
16:30 - 17:30	<b>Poster session (Phil, Hall) + Coffee break</b>				
	<ul style="list-style-type: none"> <li>• Katarzyna <b>Karska</b>, Magdalena <b>Goguł</b>, <i>Conceptual metaphors in radiology</i></li> <li>• Letícia <b>Vital</b>, João <b>Queiroz</b>, <i>The epistemic role of intermedial visual artworks</i></li> </ul>				
17:30 - 18:30	Plenary Lecture (Aula, Phil): <b>Bruce McConachie</b> (University of Pittsburgh) <i>Improvising Communication in Pleistocene Performances</i> chair: Jordan Zlatev				
18:30 - 18:40	Announcements (Aula, Phil)				
<b>Tuesday, June 21st</b>					
8:50 – 9:00	Announcements (Aula, Phil)				
9:00 – 10:00	Plenary Lecture (Aula, Phil): <b>Simon Kirby</b> (University of Edinburgh) <i>The Evolution of Linguistic Structure: where learning, culture and biology meet</i> chair: Monica Tamariz				
10:00 – 10:30	Coffee break (room 3, Phil)				
Rooms:	<b>Aula</b>	<b>4 (RW)</b>	<b>101</b>	<b>201</b>	<b>301</b>
	[communication] chair: M. Trybulec	[experimental] chair: M. Tamariz	[conceptualization] chair: H. Kardela	[iconicity] chair: A. Gład	[semiotics & science] chair: P. Giza
10:30 – 11:00	Roman <b>Godlewski</b> , <i>Quoting as pretending a sign in light of a general theory of communication</i>	Magdalena <b>Krzosek</b> , <i>Timbre characterization as the basis of inquiry on multi sensory experience</i>	Marco <b>Bagli</b> , <i>Sweet, sweet love: from wild honey to semantic prototypes</i>	Shekoufeh <b>Shirmahaleh</b> , <i>Iconic Metaphor in Language and Literature: Identification and Interpretation</i>	Piotr <b>Giza</b> , <i>Sign use and cognition in automated scientific discovery</i>

**Tuesday, June 21st, cont'd**

Rooms:	Aula	4 (RW)	101	201	301
11:00 – 11:30	Göran <b>Sonesson</b> , <i>Semiosis in history. The emergence of Alter-Culture</i>	Marlene <b>Staib</b> , Jonas <b>Nölle</b> , Riccardo <b>Fusaroli</b> , Kristian <b>Tylén</b> , <i>Investigating motivations for iconicity and systematicity in emergent sign systems</i>	Anastasia <b>Sharapkova</b> , <i>Shifting the meaning through social interaction: a case of noble and its synonyms in Medieval literature</i>	Lars <b>Elleström</b> , <i>Cross-modal iconicity: The Bridge between Image and Metaphor</i>	Piotr <b>Konderak</b> , <i>Metacognition, metasemiosis and consciousness</i>
11:30 – 12:00	Elisabeth <b>Ahlsén</b> , Jens <b>Allwood</b> , <i>Dimensions of context – classifying approaches in the context of communication</i>	Kristian <b>Tylén</b> , Svend <b>Østergaard</b> , <i>The social route to abstraction</i>	Lin <b>Jinfeng</b> , <i>Comparison of concepts [HUMAN] [BODY] [SOUL] [SPIRIT] in Russian and Chinese language picture of the world</i>	Peter <b>Coppin</b> , <i>“Artifact evolution” of the axiomatic method from a “primordial soup of pictures”</i>	Michael <b>May</b> , <i>Construal of perspective in graph comprehension: a cognitive semiotics of scientific literacy and objectivity</i>
12:00 - 12:30	Małgorzata <b>Haładewicz-Grzelak</b> , <i>Modalities of the sacrosphere as a semiotactics of wayside shrines</i>	Gareth <b>Roberts</b> , Betsy <b>Sneller</b> , <i>Appropriation in an alien language: and experimental-semiotic study of sociolinguistic meaning</i>	Valentyna <b>Ushchyna</b> , <i>Situated conceptualization of risk: towards a socio-cognitive semiotics of stance taking in risk discourse situation</i>		Kalevi <b>Kull</b> , <i>Learning, phenomenal present and semiosis</i>
12:30-14:00	Lunch (restaurant “Bazylia”, Hum)				
Rooms:	Aula	4 (RW)	101	201	
	[embodiment& situatedness] chair: V. Rosenthal	[experimental, cont'd] chair: K. Tylén	[conceptualization, cont'd] chair: T. Oakley	[representation] chair: P. Konderak	
14:00 – 14:30	Jordan <b>Zlatev</b> , <i>Embodied intersubjectivity and cognitive linguistics</i>	Hongjun <b>Chen</b> , Quiyue <b>Lei</b> , <i>Contextual effects on metaphor processing of Chinese four-character idioms: an ERP study</i>	Iryna <b>Kotova</b> , <i>Heroes and antiheroes in American film discourse and narrative</i>	James <b>Grayot</b> , <i>Mind-shaping and social cognition: implications for mental representation</i>	
14:30 – 15:00	Daniella <b>Aguiar</b> , Pedro <b>Ata</b> , Joao <b>Queiroz</b> , <i>Niche explorers: a situated account of creativity in dance and literature</i>	Andrzej <b>Kapusta</b> , Jolanta <b>Kociuba</b> , <i>Decision making in mental illness</i>	Anna <b>Stanisz</b> , <i>Conventional and unconventional conceptualization of love</i>	Marcin <b>Trybulec</b> , <i>Ethnography of external representations reconsidered</i>	
15:00 – 15:30	Katarzyna <b>Stadnik</b> , <i>The word vis-a-vis the visual image: remembering as a shared sociocultural practice</i>	Monica <b>Tamariz</b> , Jon <b>Carr</b> , <i>Co-evolutionary interactions between signals and meanings: an experimental approach</i>	Paul <b>Wilson</b> , Barbara <b>Lewandowska-Tomaszczyk</b> , <i>Compassion and sympathy in British English and Polish: A cultural linguistic perspective</i>	Cezar <b>Diaz</b> , <i>An agentic account of the “commode story” in Quentin Tarantino’s Reservoir Dogs</i>	
15:30 – 16:00	Kseniya <b>Leontyeva</b> , <i>Enactivism, Cognitive Semiotics and Translation Studies</i>	Johanne Stege <b>Philipsen</b> , Brandon <b>Mells</b> , <i>Cooperating hands: Gesture as an interactional semiotic resource in collective ideation</i>	Michailo <b>Antović</b> , <i>From expectation to concepts: toward multilevel grounding in music semiotics</i>		
16:00 – 16:15	Coffee break (room 3, Phil)				

16:15 – 17:15	Plenary Lecture (Aula, Phil): <b>Frederik Stjernfelt</b> (Aalborg University) <i>Propositions and cognition</i> chair: Göran Sonesson			
17:15 –	<b>Social event:</b> departure to Kazimierz Dolny [meeting by the statue of Maria Sklodowska-Curie]			
<b>Wednesday, June 22nd</b>				
9:00 – 10:00	Plenary Lecture (Aula, Phil): <b>Esther Pascual</b> (Zhejiang University) <i>The conversational nature of language: From cognition and grammar to expert communication and language pathology</i> chair: Todd Oakley			
10:00 – 10:30	Coffee break (room 3, Phil)			
Rooms:	<b>Aula</b>	<b>101</b>	<b>201</b>	<b>4 (RW)</b>
	[semiotics] chair: S. Wacewicz	[philosophy&cognition] chair: B. Trybulec	[phenomenology] chair: B. Fultner	[blending] chair: R. Augustyn
10:30 – 11:00	<b>Tommi Vehkavaara</b> , <i>Making semiotic concepts for cognitive semiotics – many rather than one concept of sign</i>	<b>Joel Parthemore</b> , <i>Consciousness, conceptual agency and the “unbinding” problem</i>	<b>Carlos Perez</b> , <i>Horizon: a key phenomenological concept for cognitive linguistics</i>	<b>Tim Adamson</b> , <i>Conflation and the essence of thinking</i>
11:00 – 11:30	<b>Rosie Picton</b> , <i>The hybrid future of applied semiotics</i>	<b>Dimitry Okropiridze</b> , <i>Cognition as a hyper-Cartesian phenomenon and a hypo-Hegelian fact</i>	<b>Jamin Pelkey</b> , <i>Xtreme posture: semiosic primitives and the primacy of movement</i>	<b>Todd Oakley</b> , <i>Conceptual blending and the Amalgamated mind: a “pivot” toward philosophy of distributed cognition</i>
11:30 – 12:00		<b>Zdzisław Wąsik</b> , <i>Epistemology as a semiotic cartography of human cognition</i>	<b>Gisela Bruche-Schulz</b> , <i>Meaning in systems of complexity. On a ‘feel’ and foundational experience</i>	<b>Douglas Niño</b> , <i>Tracking imagination: executive function, pretense play and conceptual blending</i>
12:00 – 12:30	<b>Joanna Rączaszek-Leonardi</b> , <b>Terrence Deacon</b> <i>A variety of semiotic relations in the process of language acquisition</i>	<b>Algirdas Budrevicius</b> , <i>On the account of the nature of meaning : approach based on the insights into Aristotle’s and Aquinas’ theory of being and cognition</i>	<b>Hubert Kowalewski</b> , <i>The “Maxwellian style” of research in cognitive semiotics</i>	<b>Konrad Żyśko</b> , <i>Can conceptual blending reconcile two opposing parties?</i>
12:30 – 13:30	<b>IACS Meeting, AULA</b>			
13:30 – 14:30	Plenary Lecture (Aula, Phil): <b>Terrence Deacon</b> (University of California, Berkeley) <i>The semiotic basis of universal grammar</i> chair: Joanna Rączaszek-Leonardi			
14:30 – 14:45	Closing announcements			
14:45 –	Lunch and Farewell (restaurant “Bazyliia”, Hum)			

**PATRONAT  
HONOROWY**



PREZYDENT MIASTA LUBLIN  
KRZYSZTOF ŻUK