



2nd Conference of the
International Association for Cognitive Semiotics
 (IACS 2016)
 Faculty of Philosophy and Sociology,
 Maria Curie-Skłodowska University in Lublin



UMCS
 WYDZIAŁ FILOZOFII I SOCJOLOGII

Monday, June 20th

8:00 – 9:00	Registration (Faculty of Philosophy and Sociology building [Phil], hall)			
09:00 – 09:25	Opening (Aula, Phil) Ryszard Dębicki , Vice-Rector of the Maria Curie-Skłodowska University			
09:30 – 10:30	Plenary Lecture (Aula, Phil): Eva Jablonka (Tel Aviv University) <i>Language, imagination, and the evolution of autobiographical memory</i> chair: Piotr Konderak			
10:30 – 10:45	Coffee break (room 3, Phil)			
Rooms:	A	101	201	4 (RW)
	[intersubjectivity] chair: J. Zlatev	[cultural influences] chair: M. Krawczyk	[multimodal] chair: G. Sonesson	[theme session1]: <i>Peircean Cognitive Semiotics</i>
10:45 – 11:15	Elżbieta Wąsik <i>Exposing the Dialogical Nature of the Linguistic Self</i>	Hee Sook Lee-Niinioja , <i>Multiple Cognitive Signs of the Shaman Drums as Sami's Worldview, Identity and Cultural Heritage</i>	Elżbieta Chrzanowska-Kluczevska , <i>Verbal and pictorial narrativity – a case of intermediality</i>	Marta Caravà , <i>A Semiotic Turn in Cognitive Science?</i>
11:15 – 11:45	Henryk Kardela , <i>Liberating the signified from the signifier: remarks on E. Cassirer's philosophy of language</i>	Jean Lassegue , <i>Are Objective Sciences Really Off-culture Productions?</i>	Devon Schiller , <i>Faces Seen, Heard, and Felt: The Intermedial Haptic Archive in Facial Recognition Training</i>	Claudia Cristalli , <i>Logic Materialiter. The relevance of psychophysics in Peirce's account of reasoning</i>
11:45 – 12:15	Victor Rosenthal , <i>Semiotic institution of inner life</i>	Aleksei Semenenko , <i>Semiotics of non-sense: How can something that does not exist have meaning?</i>	Maíra Avelar , <i>The emergence of multimodal metaphors in the political-religious discourse: a comparative analysis</i>	Francesco Bellucci , <i>Diagrams as Cognitive Technologies</i>
12:15 – 12:45	Barbara Fultner , <i>The role of the imagination in semiosis</i>	Piero Polidoro , <i>Left-right orientation in images: aesthetic preference and cognitive processes</i>	Leila Sadeghi Esfehani , <i>The interaction of visual and verbal modes in the contemporary persian poetry discourse through a cognitive poetics approach</i>	Discussion
12:45 – 14:00	Lunch (restaurant "Bazylika", Hum)			
Rooms	Aula	101	201	4 (RW)
	[lang evo] chair: M. Rządyczka	[language&vicinities] chair: K. Żyśko	[Peircean] chair: F. Bellucci	[theme session2]: <i>Blending Multimodal Inputs</i>
14:00 – 14:30	Hannah Little, Bart de Boer , <i>Did the pressure for discrimination trigger the emergence of combinatorial structure?</i>	Niklas Johansson , <i>Sound symbolic implications for deictic words a fundamental word class</i>	Tyler Bennett , <i>Semiotics for conceptual metaphor and blending</i>	Ewelina Prażmo , <i>Meaningful Forms. Cognitive Analysis of the Semantic Contribution of a Font Type to a Text</i>

Rooms	Aula	101	201	4 (RW)	
14:30 – 15:00	Giuseppe Maiorano , <i>Water, Air, Earth and Fire: detecting the origins of human oral language from the imitation of environmental sounds</i>	Anu Vastenius , Jordan Zlatev , Joost van de Weijer , <i>Constituent order in pictorial representations of events is influenced by language</i>	Aleksandra Pasławska , <i>Visual semiotics: decoding pictorial signs in contemporary advertising</i>	Agnieszka Libura , <i>Blending Refugees Problem. An Analysis of Humorous Conceptual Integration</i>	
15:00 – 15:30	Przemysław Żywiczyński , Sławomir Waciewicz , <i>Pantomime in language evolution</i>	Skirmantas Junevicius , Eugenija Juneviciene <i>Categorization and meaning-making</i>	Alin Olteanu , <i>Towards a (bio-)semiotics of sexuality</i>	Joanna Jabłońska-Hood , <i>Multimodality and its Impact on the Notion of Linguistic Disparity that Creates Humour</i>	
15:30 – 16:00	Jonas Nölle , Stefan Hartmann , Peeter Tinits , Michael Pleyer , <i>Investigating the emergence of over specification in an Iterated Learning setup</i>	Joanna Rączaszek-Leonardi , Michał Denkiewicz , Agnieszka Dębska et all , <i>Language as a coordinative tool in wine recognition and description: influences from two time-scales</i>	Donna West , <i>Seeing the Unseeable: Abductions as Creative Firstness</i>	Agnieszka Mierzwińska-Hajnos , <i>Words, Images and Beyond: On a Multimodal Character of Conceptual Blends Appearing in the 2015 Polish Political Campaign Posters</i>	
16:00 – 16:30	Fabian Bross , <i>The origin of the headshake</i>	Vlado Sušac , <i>Metaphor identification problem or can we extract water from the lake?</i>	Jack Wilson , Hannah Little , <i>A Neo-Peircean framework for experimental semiotics</i>	Rafał Augustyn , <i>Multimodality in Science Communication: How to Create a Successful Blend?</i>	
16:30 - 17:30	Poster session (Phil, Hall) + Coffee break				
	<ul style="list-style-type: none"> • Katarzyna Karska, Magdalena Goguł, <i>Conceptual metaphors in radiology</i> • Letícia Vitral, João Queiroz, <i>The epistemic role of intermedial visual artworks</i> 				
17:30 - 18:30	Plenary Lecture (Aula, Phil): Bruce McConachie (University of Pittsburgh) <i>Improvising Communication in Pleistocene Performances</i> chair: Jordan Zlatev				
18:30 - 18:40	Announcements (Aula, Phil)				
Tuesday, June 21st					
8:50 – 9:00	Announcements (Aula, Phil)				
9:00 – 10:00	Plenary Lecture (Aula, Phil): Simon Kirby (University of Edinburgh) <i>The Evolution of Linguistic Structure: where learning, culture and biology meet</i> chair: Monica Tamariz				
10:00 – 10:30	Coffee break (room 3, Phil)				
Rooms:	Aula	4 (RW)	101	201	301
	[communication] chair: M. Trybulec	[experimental] chair: M. Tamariz	[conceptualization] chair: H. Kardela	[iconicity] chair: A. Głaz	[semiotics & science] chair: P. Giza
10:30 – 11:00	Roman Godlewski , <i>Quoting as pretending a sign in light of a general theory of communication</i>	Magdalena Krzosek , <i>Timbre characterization as the basis of inquiry on multi sensory experience</i>	Marco Bagli , <i>Sweet, sweet love: from wild honey to semantic prototypes</i>	Shekoufeh Shirmahaleh , <i>Iconic Metaphor in Language and Literature: Identification and Interpretation</i>	Piotr Giza , <i>Sign use and cognition in automated scientific discovery</i>

Tuesday, June 21st, cont'd

Rooms:	Aula	4 (RW)	101	201	301
11:00 – 11:30	Göran Sonesson , <i>Semiosis in history. The emergence of Alter-Culture</i>	Marlene Staib , Jonas Nölle , Riccardo Fusaroli , Kristian Tylén , <i>Investigating motivations for iconicity and systematicity in emergent sign systems</i>	Anastasia Sharapkova , <i>Shifting the meaning through social interaction: a case of noble and its synonyms in Medieval literature</i>	Lars Elleström , <i>Cross-modal iconicity: The Bridge between Image and Metaphor</i>	Piotr Konderak , <i>Metacognition, metasemiosis and consciousness</i>
11:30 – 12:00	Elisabeth Ahlsén , Jens Allwood , <i>Dimensions of context – classifying approaches in the context of communication</i>	Kristian Tylén , Svend Østergaard , <i>The social route to abstraction</i>	Lin Jinfeng , <i>Comparison of concepts [HUMAN] [BODY] [SOUL] [SPIRIT] in Russian and Chinese language picture of the world</i>	Peter Coppin , <i>“Artifact evolution” of the axiomatic method from a “primordial soup of pictures”</i>	Michael May , <i>Construal of perspective in graph comprehension: a cognitive semiotics of scientific literacy and objectivity</i>
12:00 – 12:30	Małgorzata Haładewicz-Grzelak , <i>Modalities of the sacrosphere as a semiotactics of wayside shrines</i>	Gareth Roberts , Betsy Sneller , <i>Appropriation in an alien language: and experimental-semiotic study of sociolinguistic meaning</i>	Valentyna Ushchyna , <i>Situated conceptualization of risk: towards a socio-cognitive semiotics of stance taking in risk discourse situation</i>		Kalevi Kull , <i>Learning, phenomenal present and semiosis</i>
12:30–14:00	Lunch (restaurant “Bazylia”, Hum)				
Rooms:	Aula	4 (RW)	101	201	
	[embodiment& situatedness] chair: V. Rosenthal	[experimental, cont’d] chair: K. Tylén	[conceptualization, cont’d] chair: T. Oakley	[representation] chair: P. Konderak	
14:00 – 14:30	Jordan Zlatev , <i>Embodied intersubjectivity and cognitive linguistics</i>	Hongjun Chen , Quiyue Lei , <i>Contextual effects on metaphor processing of Chinese four-character idioms: an ERP study</i>	Iryna Kotova , <i>Heroes and antiheroes in American film discourse and narrative</i>	James Grayot , <i>Mind-shaping and social cognition: implications for mental representation</i>	
14:30 – 15:00	Daniella Aguiar , Pedro Ata , Joao Queiroz , <i>Niche explorers: a situated account of creativity in dance and literature</i>	Andrzej Kapusta , Jolanta Kociuba , <i>Decision making in mental illness</i>	Anna Stanisz , <i>Conventional and unconventional conceptualization of love</i>	Marcin Trybulec , <i>Ethnography of external representations reconsidered</i>	
15:00 – 15:30	Katarzyna Stadnik , <i>The word vis-a-vis the visual image: remembering as a shared sociocultural practice</i>	Monica Tamariz , Jon Carr , <i>Co-evolutionary interactions between signals and meanings: an experimental approach</i>	Paul Wilson , Barbara Lewandowska-Tomaszczyk , <i>Compassion and sympathy in British English and Polish: A cultural linguistic perspective</i>	Cezar Diaz , <i>An agentic account of the “commode story” in Quentin Tarantino’s Reservoir Dogs</i>	
15:30 – 16:00	Kseniya Leontyeva , <i>Enactivism, Cognitive Semiotics and Translation Studies</i>	Johanne Stege Philipsen , Brandon Mells , <i>Cooperating hands: Gesture as an interactional semiotic resource in collective ideation</i>	Michailo Antović , <i>From expectation to concepts: toward multilevel grounding in music semiotics</i>		
16:00 – 16:15	Coffee break (room 3, Phil)				

16:15 – 17:15	Plenary Lecture (Aula, Phil): Frederik Stjernfelt (Aalborg University) <i>Propositions and cognition</i> chair: Göran Sonesson			
17:15 –	Social event: departure to Kazimierz Dolny [meeting by the statue of Maria Skłodowska-Curie]			
Wednesday, June 22nd				
9:00 – 10:00	Plenary Lecture (Aula, Phil): Esther Pascual (Zhejiang University) <i>The conversational nature of language: From cognition and grammar to expert communication and language pathology</i> chair: Todd Oakley			
10:00 – 10:30	Coffee break (room 3, Phil)			
Rooms:	Aula	101	201	4 (RW)
	[semiotics] chair: S. Wacewicz	[philosophy&cognition] chair: B. Trybulec	[phenomenology] chair: B. Fultner	[blending] chair: R. Augustyn
10:30 – 11:00	Tommi Vehkavaara , <i>Making semiotic concepts for cognitive semiotics – many rather than one concept of sign</i>	Joel Parthemore , <i>Consciousness, conceptual agency and the “unbinding” problem</i>	Carlos Perez , <i>Horizon: a key phenomenological concept for cognitive linguistics</i>	Tim Adamson , <i>Conflation and the essence of thinking</i>
11:00 – 11:30	Rosie Picton , <i>The hybrid future of applied semiotics</i>	Dimitry Okropiridze , <i>Cognition as a hyper-Cartesian phenomenon and a hypo-Hegelian fact</i>	Jamin Pelkey , <i>Xtreme posture: semiotic primitives and the primacy of movement</i>	Todd Oakley , <i>Conceptual blending and the Amalgamated mind: a “pivot” toward philosophy of distributed cognition</i>
11:30 – 12:00	Claudio Rodríguez Higuera , <i>Top-down Complementarity in the Study of Biosemiosis</i>	Zdzisław Wąsik , <i>Epistemology as a semiotic cartography of human cognition</i>	Gisela Bruche-Schulz , <i>Meaning in systems of complexity. On a ‘feel’ and foundational experience</i>	Douglas Niño , <i>Tracking imagination: executive function, pretense play and conceptual blending</i>
12:00 – 12:30	Joanna Rączaszek-Leonardi , Terrence Deacon <i>A variety of semiotic relations in the process of language acquisition</i>	Algirdas Budreivicius , <i>On the account of the nature of meaning : approach based on the insights into Aristotle’s and Aquinas’ theory of being and cognition</i>	Hubert Kowalewski , <i>The “Maxwellian style” of research in cognitive semiotics</i>	Konrad Żyśko , <i>Can conceptual blending reconcile two opposing parties?</i>
12:30 – 13:30	IACS Meeting			
13:30 – 14:30	Plenary Lecture (Aula, Phil): Terrence Deacon (University of California, Berkeley) <i>The semiotic basis of universal grammar</i> chair: Kristian Tylén			
14:30 – 14:45	Closing announcements			
14:45 –	Lunch and Farewell (restaurant “Bazylika”, Hum)			

**PATRONAT
HONOROWY**



PREZYDENT MIASTA LUBLIN
KRZYSZTOF ŻUK